



A BRIEF HISTORY

Becas Magdalena O. Vda. de Brockmann, A.C. is a carefully managed nonprofit institution (tax exempt in Mexico, Canada and the U.S.) set up on April 29th, 1993 and headquartered in Guadalajara, Mexico. In 1993 six scholarships were awarded. Over the last 29 years the institution's endowment has grown and other programs funded by third parties have been added, with a concomitant increase in scholarships. Its original endowment consisted of an irrevocable donation made by Mr. Brockmann of \$1,500,000 dollars. Since then, despite having awarded 432 scholarships (including 2022 awardees) amounting to over \$5,747,000 dollars, with further tuition waivers and matching funds provided by other universities and private firms, BecasMOB's endowment (managed since inception by well-known San Francisco investment adviser Fisher Investments, Inc. and under custody of UBS Financial Services) has grown in excess of 3% per year on an annualized basis (after scholarship disbursements). To ensure the institution's continuity and growth, our bylaws and long-term financial plan require that annually we invest between 5 and 5.5% of our endowment in scholarships.

A major milestone was achieved in April 1997 when we signed an agreement with CONACYT, the Mexican Government agency entrusted with awarding science and technology loans, scholarships and funding for research projects. As a result of years of close and productive cooperation this relationship has matured to the extent that a formal agreement is no longer necessary. In addition BecasMOB maintains close contact with other grant-giving institutions such as Fulbright/Comexus the IIE, The British Council and various Mexican institutions that offer student aid, government and otherwise, primarily to avoid duplication.

Another milestone, which confirms the high regard in which this institution is held in the educational community, was the signature in November 1997 of an agreement with the Government of the State of Jalisco. It entrusts the BecasMOB with the pro-bono administration of a program, unique in Mexico, by which \$150,000 dollars are invested annually in scholarships for present and future public servants, primarily those interested in studying for Master's degrees in public administration and public policy. Upon their return awardees are committed to work for the state government for at least three years. The original program had a term of two years but such was its appeal that in March 2000 the Jalisco State Congress approved an extension of the program for another ten years. This agreement was once again extended in May 2010 for another three years. We are deeply honored to select all fellows and guide them in seeking admission to carefully chosen universities.

In June of 1999 BecasMOB signed an agreement with the British Government by which a joint scholarship is awarded annually to an outstanding Mexican wishing to study for a Master's degree in the social sciences at a public university in Great Britain of his or her choice. This Chevening Scholarship Program is very competitive and is aimed at improving future diplomatic relations between the two countries by aiding future leaders and decision makers. This agreement was renewed in 2015, growing to 2 full scholarships per year and covering any area of study supported by the Chevening Scholarship Program.

In 2000 The Cambridge Overseas Trust offered to annually co-sponsor two Mexican students wishing to study for Master's degrees in electronic or computer engineering at world-renowned Cambridge University. This agreement was extended in 2009 to cover all other fields of study offered by Cambridge University. We are also honored to collaborate with this exemplary university in awarding full scholarships for outstanding Mexicans to study there.



In 2001 this institution further reached an agreement with the University of Alberta to annually grant up to five joint fellowships to Mexicans wishing to obtain Master's degrees in science or engineering at this superb Canadian university. This agreement was further extended in 2009 to include all thesis-based Master's degrees offered by the university.

Under a separate agreement the government of Great Britain, the University of Warwick and BecasMOB agreed to annually award a suitable Mexican candidate with a full scholarship enabling him or her to study any Master's degree (except MBA's) offered by this fine University. We also signed an agreement in 2003 with Fundación Carolina de España to provide up to three jointly sponsored scholarships for qualified Mexicans willing to study at affiliated Spanish universities. In August 2004 BecasMOB signed an agreement with the University of Sussex to provide qualified Mexican students admitted to this innovative university with tuition facilities and funding for living expenses. Furthermore, in 2007 we signed scholarship agreements with the University of Arizona, which stipulates a maximum of 3 joint scholarships for qualified students wishing to study public administration, business administration or finance, and with The Tuck School of Business at Dartmouth College, which provides substantial grant aid to outstanding MBA candidates, further increasing the facilities available for outstanding Mexican students wishing to study at top foreign universities.

Over the years, BecasMOB has also received tuition discount offers from select universities around the world. These multiply the number of quality study options for our scholars, also benefiting the schools' ability to recruit top candidates in Mexico. Since 2005 the following universities and networks have made offers to the our institution: Brandeis University, Columbia University, New School University, University of Minnesota, University of Texas at Dallas, Rice University, University of Washington, University of Memphis, University of South Carolina, University of Bath, Dublin City University, Bond University, ISEAD, Instituto de Empresa and the Formaselect and Red "n + i" networks, among others.

In 2018, MOB Scholarships signed a collaboration agreement with IFAL, (French Institute of Latin America of the French Embassy in Mexico) for the establishment of a joint scholarship program for master's studies in French public higher education institutions. . Initially, the granting of 2 annual scholarships was contemplated to study master's programs in French, in any discipline and area of study offered by the institutions. Later, in May 2020, it was agreed to extend the scope of the agreement to include master's programs in English and the number of scholarships was increased to 5 per year.

Since its establishment, over twenty Mexican companies and private entities have joined us in matching grants awarded to exceptional young people enabling them to travel overseas for postgraduate studies. We have received funding from a diverse group wishing to collaborate with our mission, co-sponsoring scholars and helping us grow our scholarship offers. Among them are: Flextronix, Arancia, Hylsa, Xerox, Banamex, Bank of America, McKinsey & Co., Booz Allen Hamilton and AT Kearney.

Furthermore, in 2013 we signed the first multi-year funding programs with private Mexican institutions to co-sponsor Mexican students studying Master's degrees abroad. Our agreement with ICA, a renowned infrastructure and construction firm, provides co-funding to an outstanding civil engineer seeking to grow in fields related to real estate development, civil engineering and construction. In July of that same year, we created the Social Service Scholarship Program (Beca al Compromiso Social) with Corporativa de Fundaciones, an innovative community foundation whose



mission is to create alliances and partnerships between social investors and non-profit organizations in order to empower and strengthen institutions in the most vulnerable sectors. This program supports nonprofit leaders in their capacity building and training, enabling them to become highly productive, capable and networked individuals serving their communities.

Over the years former Brockmann scholars have established a not-for-profit association of their own and already their network is providing useful guidance to fellows, not only prior to their departure for school abroad, but also on their return when seeking employment and professional growth opportunities.

BecasMOB was awarded the distinguished member award for 2003 by the American Chamber of Commerce, Guadalajara Division as recognition for outstanding contribution to its community and achievement. Both its President and Executive Director have been awarded the distinguished-individual recognition for outstanding achievement by AmCham (the Yacatecutli award).

We are extremely proud that to date all awardees have obtained the Master's degrees sought and a number have been distinguished by their host universities with offers to study PhD's, at no cost, after completion of their Master's degrees.

To summarize, the future of this nonprofit institution is extremely promising. We look forward to many years of promoting higher education overseas for exceptional young Mexicans and contributing to the academic progress of this country's youth, thus supporting the stated objectives of our founder Mr. Guillermo Brockmann.

July 2022

Av. Moctezuma No. 442 Col. Jardines del Sol
45050 Zapopan, Jalisco, México
Tel/fax (33) 3632-2872, (33) 3634-6606 Ext. 24
E-mail: becasmob@becasmob.org.mx, Web Page: www.becasmob.org.mx



LIST OF UNIVERSITIES ATTENDED BY OUR FELLOWS

ARGENTINA

Escuela de Defensa Nacional (Buenos Aires)

AUSTRIA

Lauder Business School

AUSTRALIA

James Cook University
Macquarie University
Southern Queensland University

CANADA

Concordia University
Ecole Polytechnique de Montreal
McGill University
Queen's University
University of British Columbia
Université Laval
University of Alberta
University of Manitoba
University of Toronto
University of Western Ontario
York University

CHILE

Universidad de Chile

FRANCE

Audencia Nantes School of Management
Université Sciences Politiques
EDHEC
ESLSCA Business School - Paris
Institut d'Urbanisme de Paris
Institut Polytechnique de Bordeaux
L'Institut Agro Dijon
Université Bordeaux
Université Clermont Auvergne
Université de Lille
Université de Limoges
Université Lumière- Lyon2
Université de Marseille
Université Savoie Mont Blanc
Université de Strasbourg
Université Paris-Sorbonne
Université Paris 13
Université d'Orléans
Université de Toulouse

UNITED STATES

American University
Arizona State University
Babson College
Brandeis University
Carnegie Mellon University
Columbia University
Cornell University
Cranbrook Academy of Art
Dallas Theological Seminary
Dartmouth College (Tuck)
Duke University
Emerson College
Georgetown University
Harvard University
Indiana University
Johns Hopkins University
Lewis & Clark College
Massachusetts Institute of Technology
Montclair State University
New York University
Northern Arizona University
Northwestern University
New School for Social Research
Princeton University
Purdue University
Seattle University
Stanford University
Syracuse University
Texas A. & M. University
Tufts University
University of Alabama
University of Arizona
University of Buffalo
University of California, Los Angeles (UCLA)
University of California, San Diego
University of Chicago
University of Central Florida
University of Dallas
University of Florida at Gainesville
University of Illinois at Urbana Champaign
University of Memphis
University of Michigan at Ann Arbor
University of Minnesota
University of Notre Dame
University of North Texas
University of Pittsburgh
University of Texas at Dallas
University of Texas at Austin (UTA)

GERMANY

Hertie School of Governance
University of Dortmund
University of Hamburg
University of Potsdam
Universität Stuttgart

University of Utah
University of Virginia (Darden)
University of Washington
University of Wisconsin at Madison
Yale Law School

HOLLAND

Erasmus University Rotterdam
International Institute for Infrastructural,
Hydraulic and Environmental Engineering
Maastricht University
Nijenrode University
Twente University
Tilburg University
University van Amsterdam
Wageningen Agricultural University
Universiteit Leiden

HONG KONG

The University of Hong Kong

SINGAPUR

Nanyang Technological University

ITALY

Universitá di Bologna
Universitá Degli Studi Di Palermo

NEW ZEALAND

Auckland University of Technology

SPAIN

ESADE

Universidad Francisco de Victoria
Instituto Universitario Ortega y Gasset
Universidad Autónoma de Madrid
Universidad de Barcelona
Universidad Autónoma de Barcelona
Universidad Complutense de Madrid
Universidad de Córdoba
Universidad de Deusto
Universidad de Málaga
Universidad de Navarra
Universidad Politécnica de Madrid
Politécnica de Cataluña
Pontificia de Salamanca

SWITZERLAND

The Geneva Graduate Institute (IHEID)

UNITED KINGDOM

Architectural Association School of Architecture
Cambridge University
Cranfield University
Dublin City University
Imperial College London
King's College London

Lancaster University
London Business School
London School of Economics
Loughborough University
Oxford University (Brookes)
Queen Mary University of London
Strathclyde University
UMIST
University of Aberdeen
University College of London
University of Birmingham
University of East Anglia
University of Edinburgh (Scotland)
University of Essex
University of Glasgow (Scotland)
University of Manchester
University of Nottingham
University of Notre Dame (London Campus)
University of Roehampton
University of Southampton
University of Sussex
University of Surrey
University of Warwick
University of York